



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

POL/Simmons, Gardner, Plakon/R/Str(1682
Southern Campaign Resources (4245)
PENNINGTON,ERIN
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
RPOF-3 PACK SIMMONS,GARDNER,PLAKC
National/Political
/06285306

Invoice 627588
Inv Date 8/26/2012
Terms Net 30
Contract 327632
Bill Type Standard
Period 7/30/2012 - 8/26/2012

Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

1, Modified on 9/11/12 6:17 PM
RPOF-3 PAC
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 8/28/2012 5:45:58PM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|----------|------|--------------------|----------------------|-----------------------|--------|-----------|-----------|-----------|
| 1.0 | Spot | 5:00:00PM- 6:00:00 | Day,M-1,Th-1 | 08/20/12 5:54PM (Mo) | 00:30 | RPOF3112 | \$2500.00 | |
| 1.0 | Spot | 5:00:00PM- 6:00:00 | Day,M-1,Th-1 | 08/23/12 5:29PM (Th) | 00:30 | RPOF3112 | \$2500.00 | |
| 2.0 | Spot | 6:00:00PM- 6:30:00 | Day,Tu-1 | 08/21/12 6:00PM (Tu) | 00:30 | RPOF3112 | \$3500.00 | |
| 3.0 | Spot | 7:00:00PM- 7:30:00 | Day,W-1 | 08/22/12 6:59PM (We) | 00:30 | RPOF3112 | \$4200.00 | |
| 5.0 | Spot | 11:00:00PM-11:35:0 | Day,F-1 | 08/24/12 11:23PM (Fr) | 00:30 | RPOF3112 | \$2250.00 | |
| 16.0 / 1 | Spot | 7:30:00PM-10:30:00 | Per week (1),Th | 08/23/12 9:39PM (Th) | 00:30 | RPOF3112 | \$0.00 | (Revised) |

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



| | |
|-------------|--------------|
| Gross Total | \$14,950.00 |
| Commission | (\$2,242.50) |
| Net Total | \$12,707.50 |

Total Spots 6

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.